



# Ride Around

Bike Hire Peoria

Mattie Henry


# About

Ride Around is bike rental company that offers Peoria locals a new way to experience downtown Peoria. With Ride Around, our customers are able to rent a bike and enjoy their day visiting shops, cafes, and all that downtown Peoria has to offer. We pride ourselves on providing a fun and relaxing experience for locals with downtime who are looking for a great way to spend their day. Welcome to the Ride Around community!

# Audience

Ride Around's target audience are Peoria locals who are a leisure class or simply those with downtime. The ages range from 16 to 65, and is targeted towards people who spend their free time outside, shopping, spending time with friends and family, etc.

# Color Palette and Font Selection



#878881

#639FC9

#F2DE51

#F7F6E6

#F8F5F5

**THIS IS THE SELECTED FONT  
CHOICE, SOCIAL GOTHIC ROUGH.**

# Final Logo





# Final Bike Wrap and Docking Station





RENTAL STATION

A



SCAN QR CODE  
FOR MOBILE APP



# OOH Advertising

The selected locations for Ride Around's OOH Advertising are areas in downtown peoria that locals would pass by daily either on foot or by vehicle. These locations offer enhanced publicity for the company and will catch the eyes of the targeted audience.

# Final Designs and OOH









**RIDE AROUND**  
BIKE HIRE PEORIA



**RIDE AROUND**  
BIKE HIRE PEORIA

SCAN QR CODE  
FOR MOBILE APP







CATERPILLAR

GUESTS OF HONOR  
VIP ENTRANCE

RIDE AROUND  
BIKE HIRE PEORIA

SCAN OR CODE  
FOR MOBILE APP









**RIDE AROUND**  
BIKE HIRE PEORIA



**SCAN QR CODE  
FOR MOBILE APP**



# Website Home Page

<https://mehenry08.wixsite.com/website>





RIDE AROUND

[Log In](#)

[Home](#) [Services](#) [Plans & Pricing](#) [About Us](#) [Contact](#)

# RIDE AROUND

Experience A Whole New Peoria



## WHAT WE OFFER



## WHAT WE OFFER



### BIKE RENTAL

\$30 Per Day



### BIKE SUBSCRIPTION

\$80 for 3 Months

\$160 for 6 Months

\$340 for 1 Year



### MOBILE APP

Free



# SERVICES



## RENTAL STATIONS

Here For You



## CLEANING

At Your Service



## REPAIR

Quality Guaranteed







## WHY RENT WITH US?



### DOWNTOWN DISCOUNTS

Enjoy Discounts At Shops and Restaurants  
Downtown



### EASY ACCESS

Never Miss Out



### MERCHANDISE

Rock Our Brand

Downtown Locations To Enjoy

## Downtown Locations To Enjoy



### Urban Artifacts

Wed. - Sat. // 12pm - 5pm | 925 N Sheridan Rd. ...

Locate



### Peoria Riverfront Market

Saturday Mornings // 8am - Noon | 212 Southw...

Locate



### Zion Coffee

Monday - Sunday // 7am - 6pm | 803 SW Adam...

Locate

Best Seller



Ride Around T-shirt

\$30.00



Ride Around Hoodie

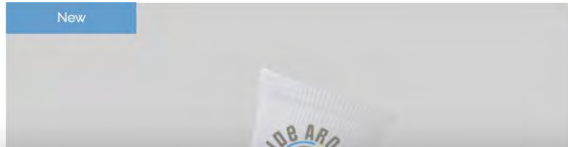
\$50.00



Best Seller

Ride Around Beanie

\$20.00



New



Sale

\$30.00



Ride Around Tumbler

\$25.00

\$50.00



Ride Around Socks

\$15.00

\$20.00



Ride Around Mug

~~\$10.00~~ \$9.50

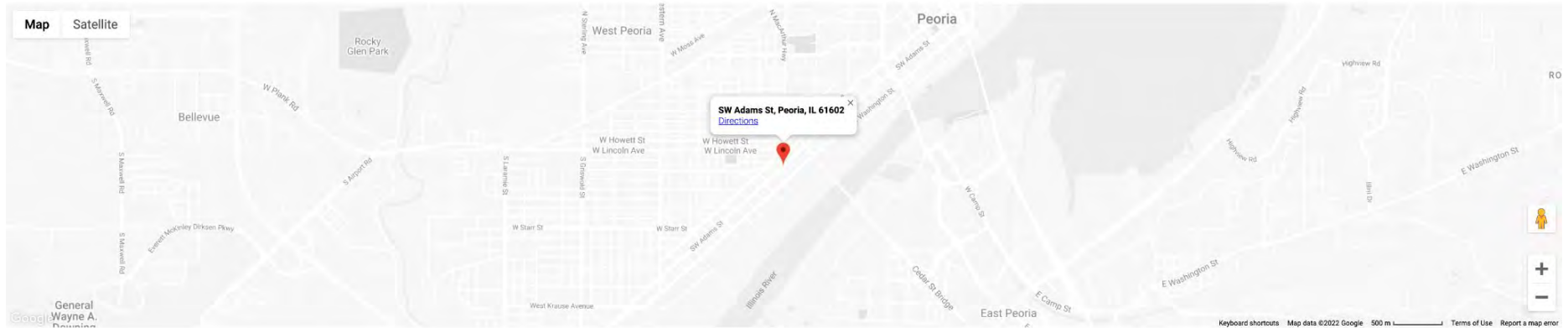
# CONTACT US

# CONTACT US

SW Adams St, Peoria, IL 61602

[mehenry@mail.bradley.edu](mailto:mehenry@mail.bradley.edu)

563-210-6202



# Ride Around Merchandise











# Mobile Device Screens

9:41



Sign in to start riding!



mehenry@mail.bradley.edu

\*\*\*\*\*

[Forgot Password?](#)

☐ Keep Me Logged in

Login in

OR



9:41



Search the map



Find a station



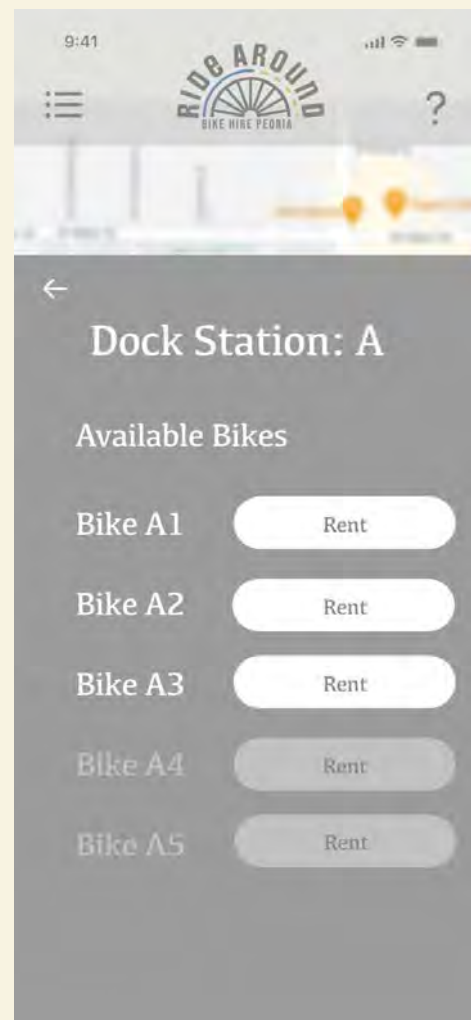
Receive notifications



Rent a bike

Let's go!





# Social Media Page: Facebook



Search Facebook



Ride Around



**Ride Around**

Peoria Bike Hire

Send message

Hi! Please let us know how we can help.

Home

Reviews

Videos

Photos

More

Like



### Ask Ride Around

"Is anyone available to chat?"

Ask

"I have a question. Can you help?"

Ask

Type a question

Ask

### About

See all

Brand-new bikes for rent

Peoria, IL

Mon - Fri : 11am - 8pm

Sat - Sun : 8am - 8pm

Peoria, IL

Our new operating hours:... See more



### This Page Posts About COVID-19

Visit the COVID-19 Info Center for updates and answers to questions you may have about coronavirus.

See Info



Create post



Photo/video



Check in



Tag friends



Ride Around

March 5 at 12:00 AM · 🌐

Bike

[Ride Around Locations](#)





Search Facebook



Ride Around



Ride Around

Type a question

Post

Send message

Like



## About

See all

Brand-new bikes

Peoria, IL

Mon - Fri : 11am - 8pm

Sat - Sun : 8am - 8pm

Peoria, IL

Our new operating hours... [See more](#)

474 people like this

476 people follow this

Send message

Bike Rental

## Photos

See all



## Videos

See all



Create post

Photo/video

Check in

Tag friends



Ride Around

March 5 at 12:00 AM · 🌐



Bike

[Ride Around Locations](#)

Monday - Friday: 10:00 AM - 10:00 PM

Saturday - Sunday: 8:00 AM - 10:00 PM... [See more](#)



Shot on Y11  
vivo AI camera

Like

Comment

Share

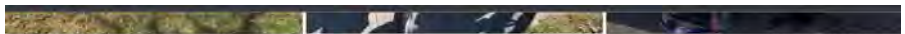


Ride Around

March 3 at 12:47 AM · 🌐








  24

4 Comments

 Like

 Comment

 Share

Most relevant ▼



Write a comment...



**Jenny Marlo Nance**  
So fun! Highly recommend!


Like Reply 1y



**Andrea Milner**  
I'm gonna ride some day 😊

Like Reply 1y



 Author

**Shawnee Hills EBike Rentals**  
**Andrea Tanner Saltzman** anytime. I'll ride with you.

Like Reply 1y



**Andrea Milner**  
**Shawnee Hills EBike Rentals** ok 😊 thanks

Like Reply 1y

Most Relevant is selected, so some replies may have been filtered out.

Write a comment...