

Gary Will



Professional Summary: Supported by a wealth of transferable creative and managerial experience and knowledge, through key positions held in both industry and education. With strong interpersonal skills to communicate, collaborate, contribute, and inspire, individuals and groups at all levels.

Over 35 years experience within the creative industry as a practicing graphic designer and consultant, working across both print and digital. With a solid understanding of Branding and PR across multiple platforms.

A senior graphic design professor, teaching, training, and mentoring, in the capacity of Art Director across a brief based curricular, specializing in Brand Experience, Editorial and Informational Design

Skills: HARD SKILLS

- Mac OS (preferred) and PC platforms.
- Adobe CC Suite (specifically InDesign, Photoshop, Illustrator)
- Microsoft (Word, Powerpoint)
- Writing
- Graphic Design
- Brand Experience
- Editorial Design
- HTML/CSS
- Thought Leadership
- Inbound/Outbound (HubSpot Certified)
- GoogleMeets and Zoom
- Mural
- Sakai and Canvas
- Social Media/PR
- Wordpress
- MailChimp
- ConstantContact
- Data Security (Certified)

SOFT SKILLS

- Problem Solving
- Creativity
- Conflict Resolution
- Strong Communicator
- Proven Leadership Ability
- Work Ethic and Integrity
- Team Motivator and Collaborator
- Title IX, Inclusivity and Diversity (Certified)

Work Experience: ACADEMIA

BRADLEY UNIVERSITY
Peoria, IL. USA

Department of Art and Design Chairperson
2016 - Present

Current duties and responsibilities:

Overseeing the departments 120 Major and 70+ Minor students, ten full time faculty, and approximately 20 adjunct instructors.

Navigated through a complete and complex NASAD accreditation cycle.

Professor Graphic Design
2016 - Present

Representing the department to the college and university community, serving as a channel of communication on program, personnel, and budget matters.

Associate Professor Graphic Design
(Tenured 2004)
2004 - 2016

Encouraging and fostering excellence in research, scholarship, creative production, teaching, and professional and university service across all faculty within the department, and maintaining a climate that promotes creativity and innovation and exemplary professional impact.

Assistant Professor Graphic Design
2000 - 2004

Coordinating the execution of the department's educational programs with the faculty, scheduling courses and assigning instructors to these courses in consultation with program directors, the faculty, and the dean's office.

Oversee the department's seminar series, lectures, curating exhibitions, and other activities, in consultation with faculty.

Previous Academic Positions:

DONCASTER COLLEGE
S Yorkshire, UK

Program Coordinator Graphic Design
1996 - 2000

Evaluating faculty annually. Maintaining and implementing processes for appointment, reappointment, promotion, and tenure of faculty. Supervising part-time faculty.

Leading the recruitment efforts for replacement or net growth of faculty. In collaboration with the HR department - responsible for making certain that the diversity goals of the department and college are met by assuring a diverse pool of highly qualified candidates.

Lecturer ii, Graphic Design
1989 - 1996

Participating in advancement and alumni initiatives. Seeking and facilitating external giving and resource development for the department.

Overseeing the safety, accessibility, and maintenance of facilities, including labs and their equipment, meeting rooms, galleries, studios, and seminar rooms

Serving as a central figure, available to address questions, concerns, and communications from students, faculty, staff, parents, guardians, and others with the expectation of a resolution of issues at the department level.

Consulting with Human Resources and Payroll as appropriate on faculty and staff matters and consultation regarding fair employment practices, including diversity and equity, Title XI and conflict resolution.

Work Experience (cont): INDUSTRY

GRAPHIC DESIGNER & CONSULTANT
1990 - *Present*

A professional graphic designer for over thirty years, I have focused more in a freelance creative and consultant capacity for the past twenty. With an extensive variety of not-for-profit, small business, education, and corporate clients, totaling almost 300 graphic design projects. art.bradley.edu/will

NORMAN WALKER
NORTHWEST
Advertising Agency
Blackburn, Lancashire, UK
1986 - 1989

Creative Director

CGL ADVERTISING
AND DESIGN
Preston, Lancashire, UK
1984 - 1986

Junior Art Director

PERGAMON PRESS
Oxford, Oxfordshire, UK
1983 - 1984

Graphic Designer/Visualizer

Education:

BECKETT UNIVERSITY
(formerly Leeds Metropolitan)
Leeds, W. Yorkshire, UK
1996 - 1998

Master of Arts in Graphic Arts

HUDDERSFIELD UNIVERSITY
Huddersfield, W. Yorkshire, UK
1994 - 1996

Post Graduate Certificate in Education

SOUTHPORT COLLEGE OF
ART & DESIGN
Southport, Lancashire, UK
1979 - 1983

B.A. Advertising Design

Professional Affiliations:

- The International Society of Typographic Designers (London, UK)
- College Art Association (USA)
- The Society of Typographic Arts (Chicago, USA)