

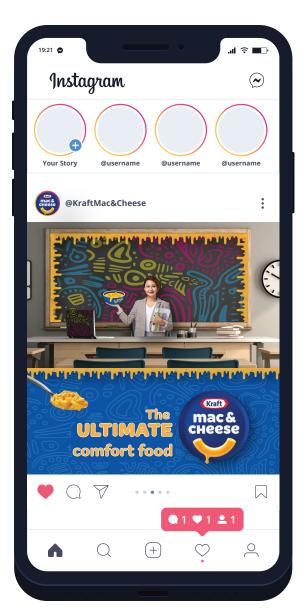


mac & cheese

- A meal that is warm, comforting and delicious for any age.

## Tagline:

- The ULTIMATE comfort food... Kraft mac and cheese

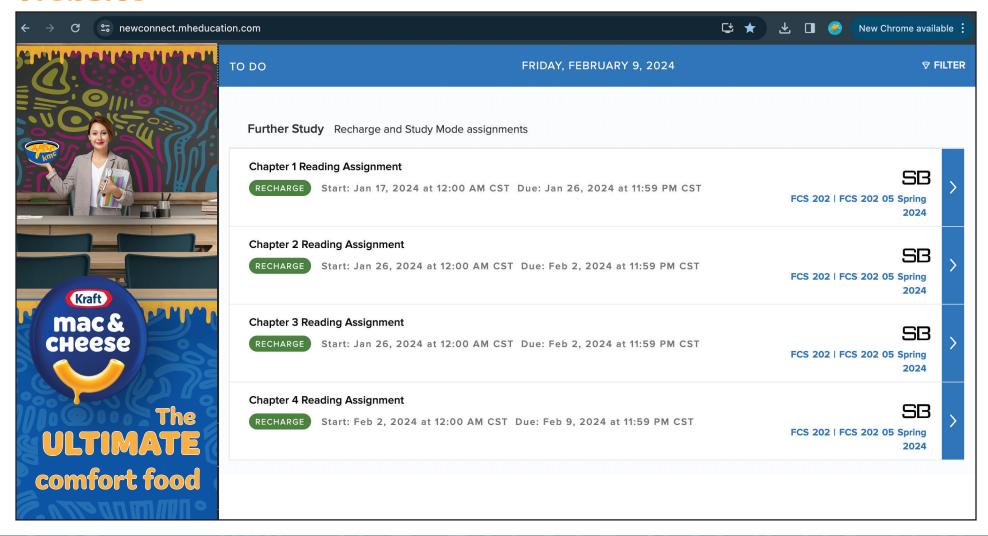


### Instagram

Magazine

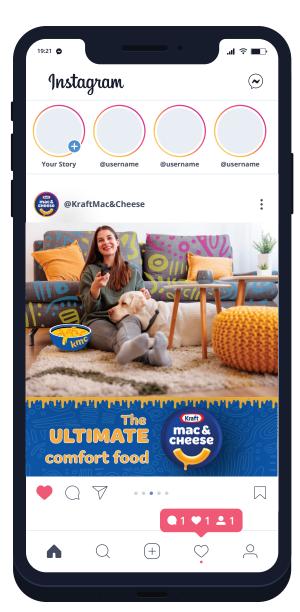


#### Website



#### **Billboard**





### Instagram

### Magazine



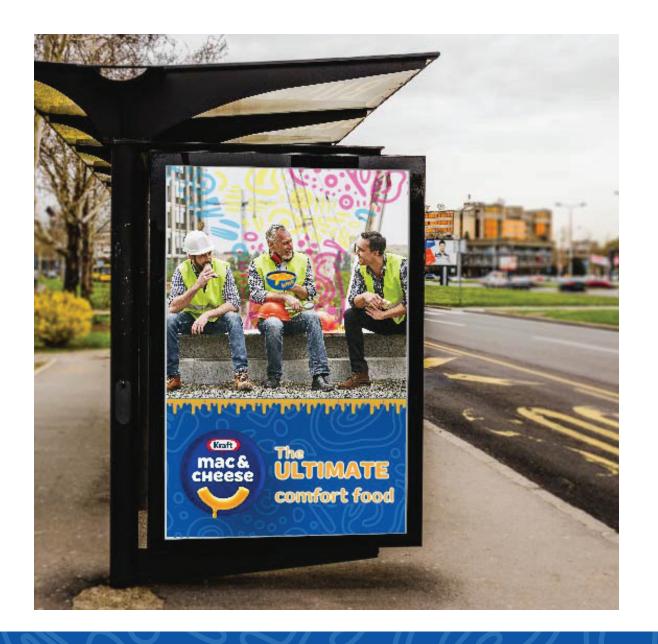
#### Bus







## **Bus Stop**



## **Grocery Store**



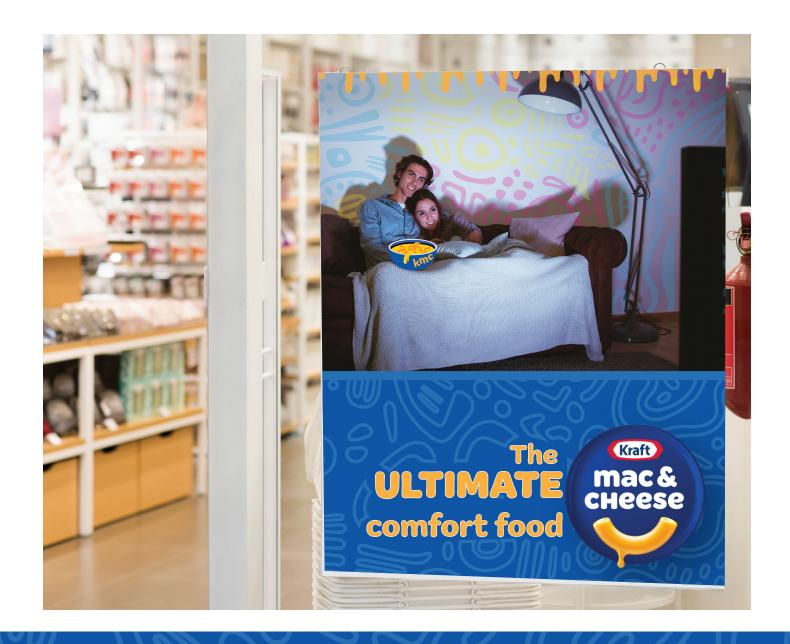


#### Instagram

#### Magazine



# **Grocery Store**



#### **Box Design**



### **Grocery Store Floor**

