



GaryWill

 (309) 868 6463
 gwill@bradley.edu
 garynwill.com
art.bradley.edu/will

Professional Summary: *Supported by a wealth of transferable creative and managerial experience and knowledge, through key positions held in both industry and education. With strong interpersonal skills to communicate, collaborate, contribute, and inspire, individuals and groups at all levels. Reliable, efficient, and skilled to work independently or as part of a creative team.*

Over 35 years experience within the creative industry as a practicing graphic designer and consultant, working across both print and digital. With a solid understanding of Branding across multiple platforms.

A senior graphic design professor, teaching, training, and mentoring, in the capacity of Creative Director across a brief based curricular, specializing in Brand Experience, Editorial and Informational Design garynwill.com

Work Experience: Overseeing the departments 100 Major and 50+ Minor students, nine full time faculty, and 10 adjunct instructors.

BRADLEY UNIVERSITY
Peoria, IL. USA
Department of Art & Design
Chairperson
2016 - 2024

Navigated through a complete and complex NASAD accreditation, as well as two budget cut cycles and the pandemic.

Representing the department to the college and university community, serving as a channel of communication on program, personnel, and budget matters.

Professor Graphic Design
2016 - Present

Encouraging and fostering excellence in research, scholarship, creative production, teaching, and professional and university service across all faculty within the department, and maintaining a climate that promotes creativity and innovation and exemplary professional impact.

Associate Professor
Graphic Design

Coordinating the execution of the department's educational programs with the faculty, scheduling courses and assigning instructors to these courses in consultation with program directors, the faculty, and the dean's office.

Oversee the department's seminar series, lectures, curating exhibitions, and other activities, in consultation with faculty.

Evaluating faculty annually. Maintaining and implementing processes for appointment, reappointment, promotion, and tenure of faculty. Supervising part-time faculty.

Leading the recruitment efforts for replacement or net growth of faculty. In collaboration with the HR department - responsible for making certain that the diversity goals of the department and college are met by assuring a diverse pool of highly qualified candidates.

Previous Academic Positions: Participating in advancement and alumni initiatives. Seeking and facilitating external giving and resource development for the department.

DONCASTER COLLEGE
S. Yorkshire, UK
Program Coordinator
Graphic Design
1996 - 2000

Overseeing safety, accessibility, and maintenance of facilities, including labs and their equipment, meeting rooms, galleries, studios, and seminar rooms

Serving as a central figure, available to address questions, concerns, and communications from students, faculty, staff, parents, guardians, and others with the expectation of a resolution of issues at the department level.

Lecturer ii, Graphic Design
1989 - 1996

Consulting with Human Resources and Payroll as appropriate on faculty and staff matters and consultation regarding fair employment practices, including diversity and equity, Title XI and conflict resolution.

Skills: HARD SKILLS

- Mac OS (preferred) and PC platforms.
- Adobe CC Suite (specifically InDesign, Photoshop, Illustrator)
- Microsoft (Word, Powerpoint)
- Writing
- Graphic Design
- Brand Experience
- Editorial Design
- HTML/CSS
- Thought Leadership
- Inbound/Outbound (HubSpot Certified)
- GoogleMeets and Zoom
- Mural
- Sakai and Canvas
- Social Media/PR
- Wordpress
- MailChimp
- ConstantContact
- Data Security (Certified)

SOFT SKILLS

- Problem Solving
- Creativity
- Conflict Resolution
- Strong Communicator
- Proven Leadership Ability
- Work Ethic and Integrity
- Team Motivator and Collaborator
- Title IX, Inclusivity and Diversity (Certified)

Education:

BECKETT UNIVERSITY **Master of Arts in Graphic Arts**
(formerly Leeds Metropolitan)
Leeds, W.Yorkshire,UK
1996 - 1998

HUDDERSFIELD UNIVERSITY **Post Graduate Certificate in Education**
Huddersfield, W.Yorkshire, UK
1994 - 1996

SOUTHPORT COLLEGE OF **B.A. Advertising Design**
ART & DESIGN
Southport, Lancashire, UK
1979 - 1983

Professional Affiliations:

- The International Society of Typographic Designers (London, UK)
- College Art Association (USA)
- The Society of Typographic Arts (Chicago, USA)
- US Citizen
- Can work on-site, remote, hybrid or relocate