

Cure Malawi Wayfinding

Jamie Dagenais, Mercedes Rivera, Vic Thayer

Objectives

Transform Malawi's Surgical Center
into a healing-focused, culturally
resonant environment

Reduce patients stress and anxiety

Reflect Malawi's cultural identity



Audience

Children

Teens

Family Members

Medical staff

Visitors

Volunteers

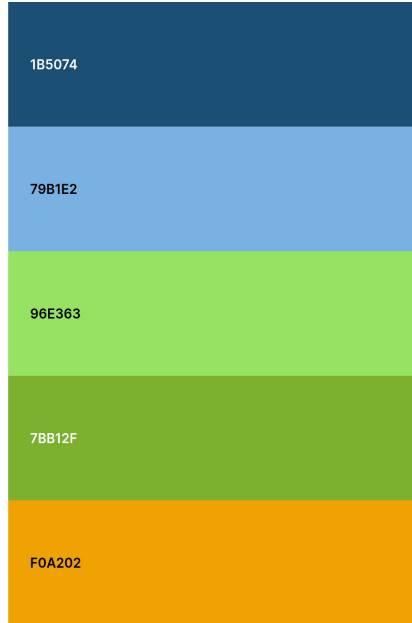


Big Idea

By blending thoughtful design, color psychology, and Malawian culture, we can transform sterile hospital spaces into places that nurture hope, comfort, and recovery.

Healing starts with the design.

Mood Board



- Blues & Greens: calm patients and represent trust and healing
- Orange: hopeful happy color.

Dunbar Low
Helvetica

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Helvetica

- Sans serif fonts for readability, a more basic font will make signs easier to read
- Helvetica for smaller text
- Dunbar Low emphasizes the uppercase letters, helpful for patients and families in recognizing/remembering parts of the hospital.

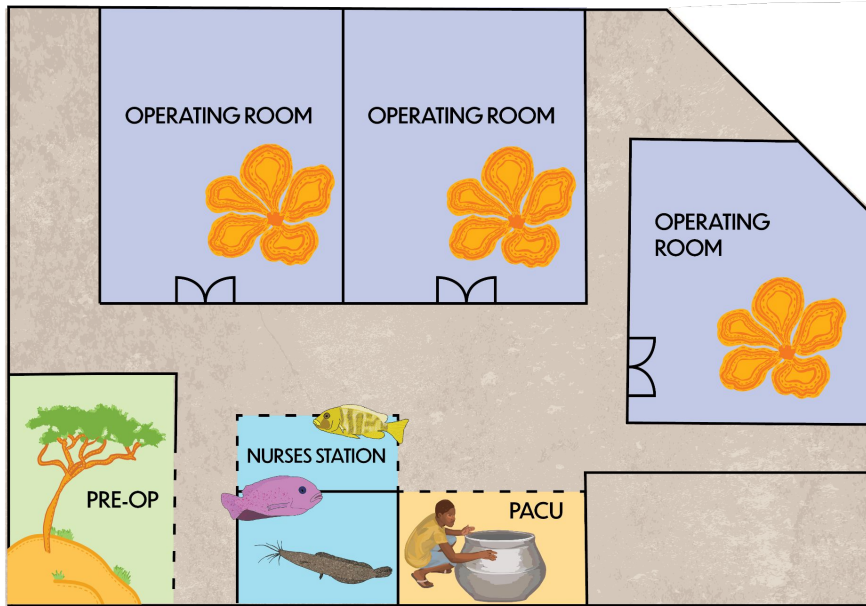


- Nature theme, keeps it fun for the kids and making the designs less cartoonish will stop it from being too childish.
- Designs include Malawi native plants to represent healing and strength. Malawi uses plants for medicinal purposes so this would also connect to the space being a hospital.

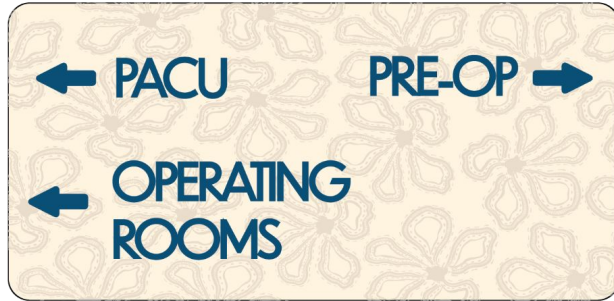
Welcome Mural



Wall Map



Nurses Station



Pre-OP



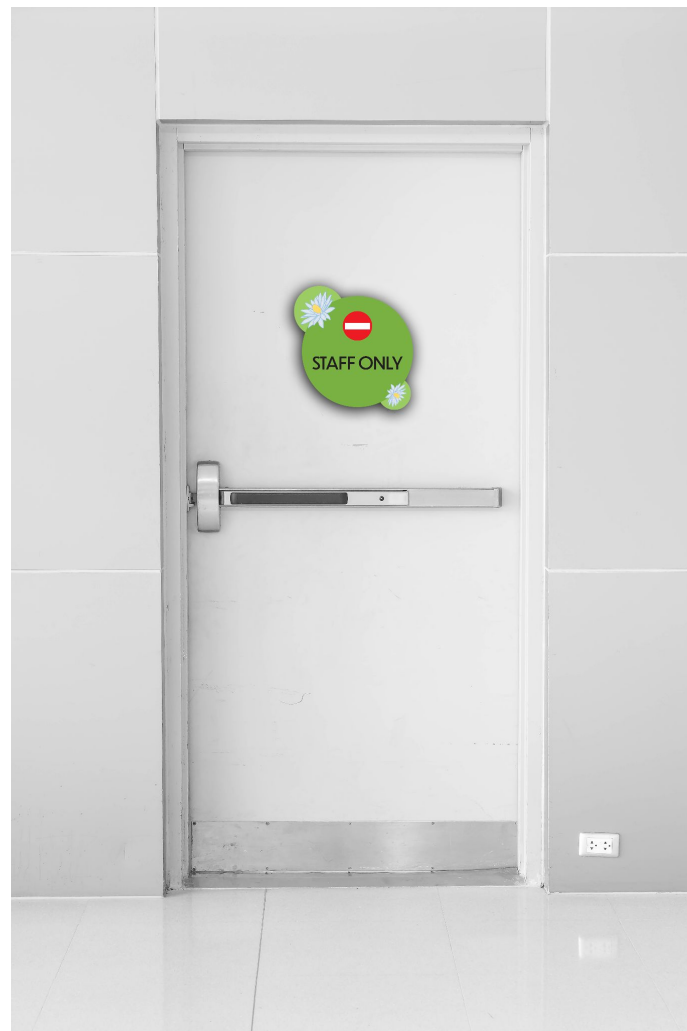
PACU



Operating Room Plaque



Staff Only Plaque



Summary

- Healing environments reduce stress
- Thoughtful design improves patient outcomes
- Color, design, and layout shape emotional wellbeing

