

Brief & Objectives

- Create graphics and signage that make the Malawi Surgical Center feel welcoming, culturally familiar, and easy to navigate for patients, families, and staff.
- Use appropriate colors, graphics, and storytelling to improve the spaces.
- Make signs so directions are clear, consistent, and easy to understand.

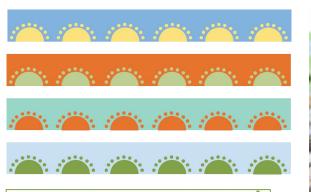
Who is the Client?



- Beit-Cure Children's Hospital of Malawi
 - Beit-CURE Children's Hospital of Malawi in Blantyre opened in 2002. It has 58 beds, three operating rooms, and provides over 2,500 reconstructive and orthopedic surgeries for children each year. The hospital offers excellent medical care and also supports the emotional needs of patients and their families. It was originally funded by the Beit Trust as a gift to the people of Malawi.

Who is the Audience?

- Patients and Families
- Hospital Staff and Medical Teams
- Hospital Administration and Design Partners
- Local Community Members

































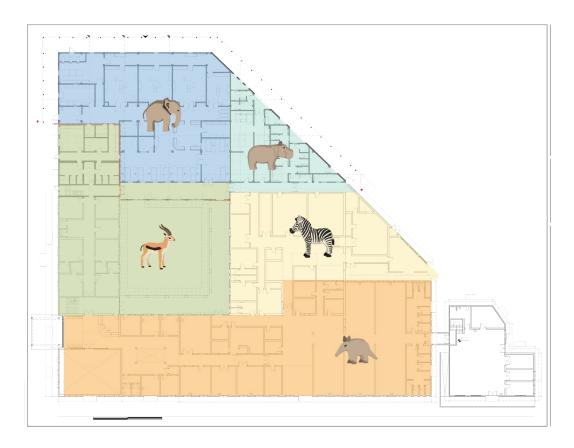


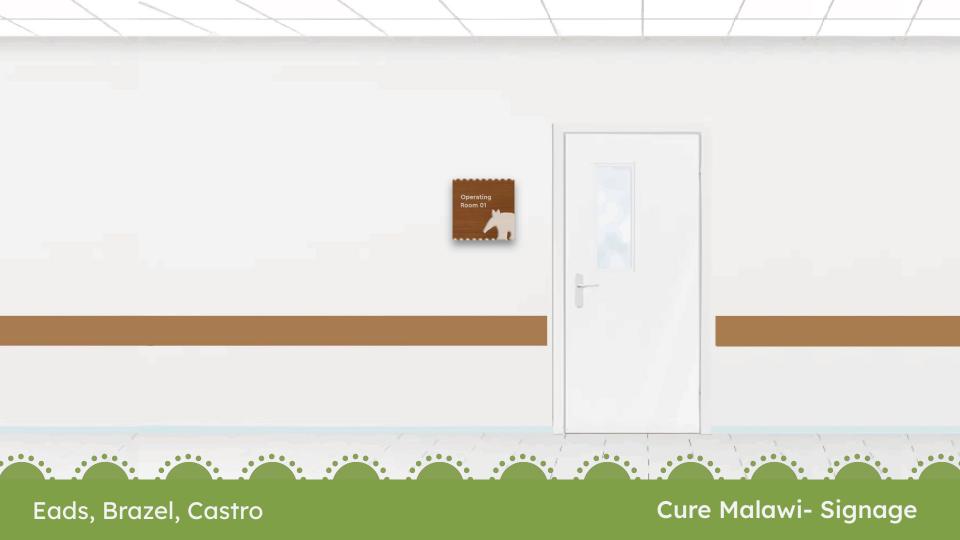






























Conclusion

- Our designs make the space feel welcoming and culturally connected.
- The graphics and signs help patients and families navigate with ease.
- The wayfinding supports the staff by being consistent throughout the hospital.
- Overall, our work provides comfort, clarity, and a great patient experience at CURE Malawi.