Healthy Tray Brief

Portincaso Art306

Objectives

- Explain the process
- Present the milestones
- Show my chosen logo
- Defend it

What am i looking for?

- Main focus is nutrition
- Target audience people working in the medical field
- Legible
- Have a small recognizable icon for ui

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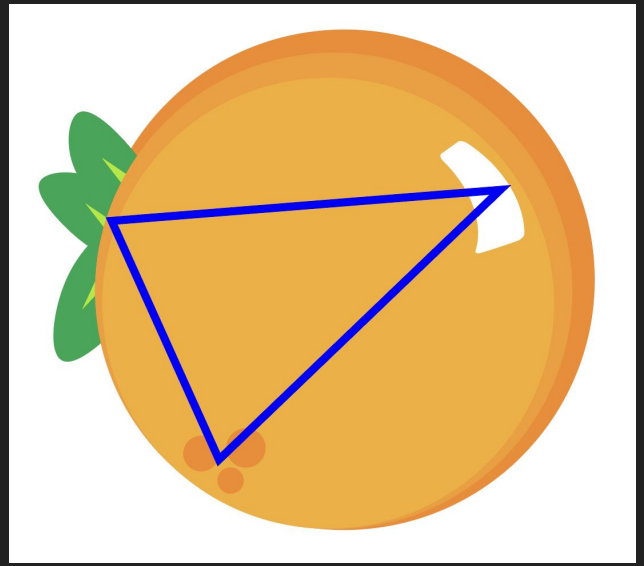
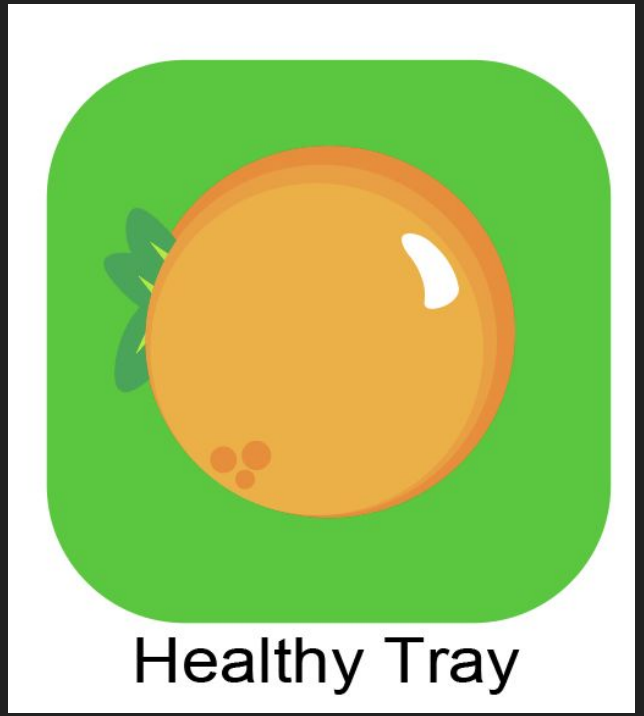
3 choices

Final

Orange breakdown





User experience

Apparel

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