Li Smackin' Lumpia - Li Wells

The goal of this project was to create an eye-catching logo for a brand that would bring joy and full bellies to families with their food product

I have learned:

- What Lumpias are
- Lumpias are often rolled up raw and then fried
- Lumpias made by this company are filled with more vegetables than meat.

- This brand cooks the ingredients before it is put into a roll
- This company GENUINELY cares about health

Audience:

- (College) students
- (Busy) Families
- On-the-go kind of people

Lip Smackin'
LUMPIA

Lip Smackin'
LUMPIA

LIPSMACKIN'
LUMPIA

CHOSEN LOGO DESIGN

LI WELLS

Colors Used:
Green
Darker Green
Even Darker Green
White
Golden

Lip Smakin' Lumpia

Home About Features Projects Contact

WELCOME TO LIP SMAKIN' LUMPIA

At Lip Smakin' Lumpia, we are passionate about creating golden, crispy lumpias that bring families together. Our commitment to quality and tradition sets us apart, and we can't wait to share our delicious lumpias with you.

Explore Our Lumpias

Why Choose Us

At Lip Smakin' Lumpia, we are dedicated to delivering the finest lumpias that capture the essence of homemade goodness. Our commitment to excellence and customer satisfaction drives us to continually elevate the lumpia experience.

01

Wide Variety

re a diverse range of
a flavors, from classic
orites to innovative
ons that cater to every
palate.

02

Handcrafted Perfection

Each lumpia is meticulously handcrafted to ensure the perfect balance of flavors and textures in every bite.

03

Family Tradition

Our lumpias are made with care and respect for tradition, embodying the warmth and love of family gatherings.

Contact Us

Address: 123 Delicious St, YourCity, YC 12345

Email: info@lipsmakinlumpia.com

Tel: 123-456-7890

For any inquiries, please fill out the form below.

First name * Last name *

Email * Subject

Leave us a message...

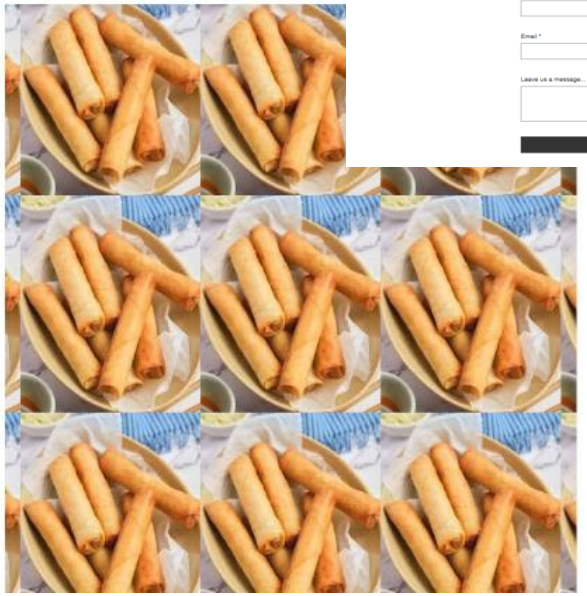
Submit

Our Creations

Our Story

Lip Smakin' Lumpia started with a simple family recipe passed down through generations. Our love for flavorful, authentic lumpias inspired us to bring our tradition to your table. We take pride in using fresh ingredients and time-honored techniques to craft the perfect lumpia for you.

Get in Touch

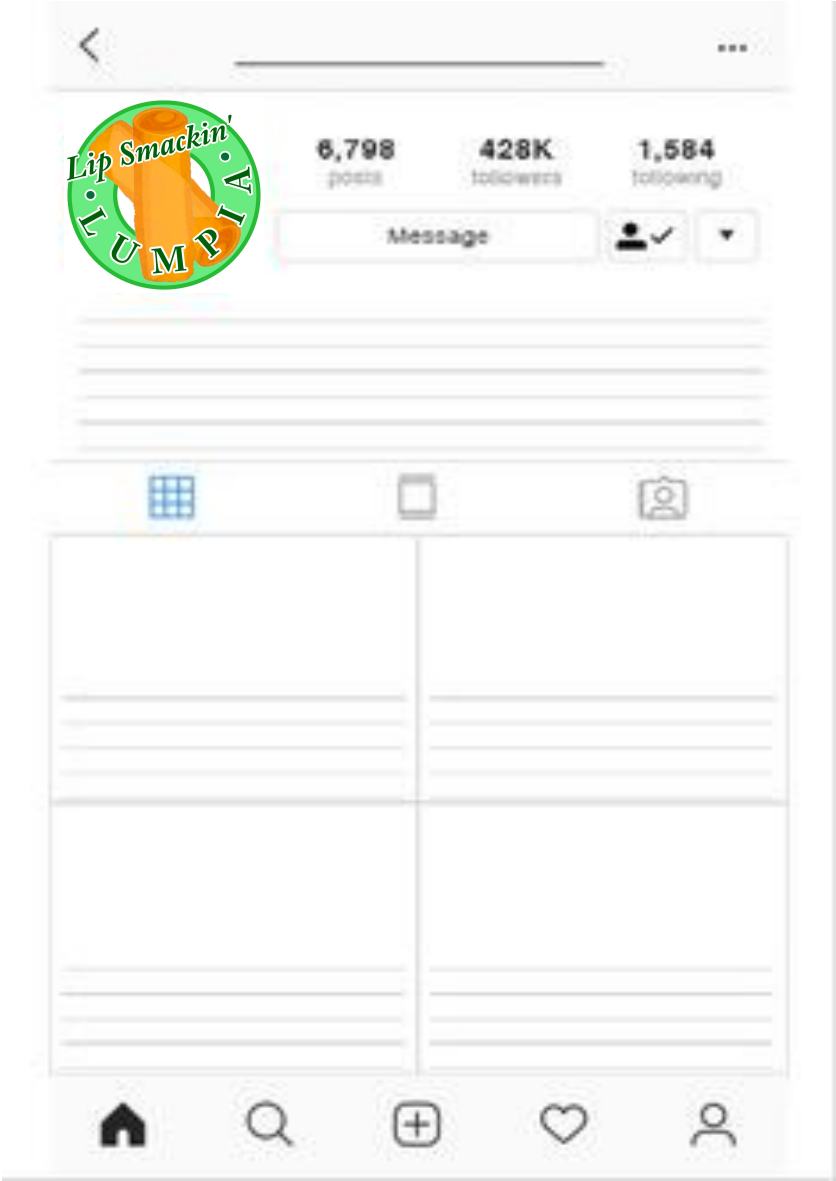


Website Homepage

LI WELLS

Stickers/Appeal

LI WELLS



TikTok
Facebook
Instagram
X (Twitter)

Lip Smackin'
LUMPIA

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LUMPIA

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Why my logo is Pinaka-Mabuti

- Catches the eye
- Brightly colored
- Simple
- Has the best features